



Writing a Script

Below is a sample of a QUEST video script. This format can also be used for creating slideshows. The Video column holds information about the images to be used to convey the story and the Audio column holds the text that supports the images. Use the blank template provided to plan out your media piece.

SAMPLE SCRIPT

KQED QUEST- Episode 304

Segment 304i- "Cool Critters: Opossums"

Watch the segment online: <http://www.kqed.org/quest/television/cool-critters-possums>

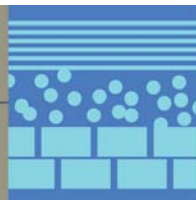
Time	Video	Audio
0- 0:15	Opening graphic reads- Cool Critters: Animal Rescue - Opossum	Cool Critters opening music is "21036 Free"
0:15-0:23	Animal hospital sign Lauren walking into Lindsay Wildlife Museum	<i>Music: Q494 / c14</i> <i>Hi, I'm Lauren Sommer with Quest, and today we're at the Lindsay Wildlife Museum in Walnut Creek, where they rehabilitate sick and injured animals found right in our backyards.</i>
0:23-0:27	Shots of cute animals in hospital	
0:28-0:36	Lauren and Jason with opossum Text on bottom of screen: Jason Pfau Animal Keeper Lindsay Wildlife Museum	<i>Music: 494/049 1;45;03</i> <i>LAUREN SOMMER: So Jason, this looks like an opossum. Am I right?</i> <i>JASON: Yeah, Lauren. Actually this is our opossum here. He's been here for about 6 months now.</i>
0:37-0:41	Opossum walking around	<i>JASON: Unfortunately, his mother was killed by a couple of dogs, and he could not take care of himself. He was severely malnourished.</i>
0:42-0:44	Lauren nodding	
0:45-0:54	Opossum climbing on Jason's lap and eating <i>Fade into next shot</i>	<i>Music: 494/049 1;45;41</i> <i>LAUREN SOMMER: So tell me, what's special about opossums?</i> <i>JASON: Well, opossums are the only marsupial in North America. And they've been around for a long, long time, since the time of the dinosaurs.</i>

Time	Video	Audio
0:55-1:12	Opossum playing with brown packet of food and walking around	Music: 494/051 1:48;22 LAUREN SOMMER: So I heard the phrase, playing possum. Is that something they actually do?
1:13-1:15	Jason talking	JASON: Yes, it is, it's a defense mechanism for these guys. // what they will do is they'll just stiffen up. They'll also secrete a, a mucus that's very bad-smelling. And the animal that's going after them smells that and heads in the opposite direction.
1:16-1:22	Opossum sniffing camera, walking around	Music: 494/051 1:53;50 JASON: They're omnivores so they feed on fruits and vegetables. They are very opportunistic, in other words, they'll go after pet food.
1:22-1:24	Opossum walking	Music: 494/052 1:55;07 LAUREN SOMMER: So a lot of my neighbors find these guys in their backyard, and they're not very happy about it.
1:25-1:27	Lauren talking	JASON: Well, you know // they're actually very beneficial. They help control the rodent population, // Also in keeping the bug population under control as well.
1:27-1:34	Opossum cleaning his hands and face	
1:35-1:39	Lauren talking	LAUREN SOMMER: So is there anything we'd find surprising about opossums?
1:40-1:42	(zoom out to) Jason talking	494/051 JASON: Well, one of the most interesting things about opossums is their robust immune system. They do show partial if not total immunity to viper and to rattlesnake venom.
1:43-1:49	Opossum walking	Music: 494/051 1:50;19
1:50-1:53	Opossum with Lauren and Jason	LAUREN SOMMER: So what should we do if we do find one of these guys in our backyard?
1:54-2:00	Opossum plays with food packet	JASON: Well, the best thing to do is just to respect them and respect their space. // But certainly if you do see an opossum that is sick or injured, give us a call here at the museum, and then we do the best we can rehabilitate them and release them back out into the wild.
2:01-2:03	Jason talking	
2:04-2:10	Opossum on Jason's lap, sniffing camera	
2:10-2:14	Quest logo and website	END

ABOUT THE TOOLKIT

This resource is a component of the Media-Making Toolkit for Science Education, developed by KQED Education Network. The Toolkit includes instructions, worksheets and rubrics to assist educators in implementing media-making projects with students.

For a complete listing of the resources in KQED's Media-Making Toolkit, please visit www.kqed.org/quest/education



Name:

Date:

Script Template

Use this blank template to plan out your media piece.

Project Title:

Time	Video	Audio

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